

# STUDENT 2012 LEADERSHIP CONFERENCE



## LEARN IT LIVE IT LEAD IT



HOSTED BY  
**NASBA**  
CENTER FOR THE  
PUBLIC TRUST 

**PHILADELPHIA, PENNSYLVANIA**  
**JUNE 12-13, 2012**

Hyatt Regency Philadelphia at Penn's Landing  
[www.centerforpublictrust.org](http://www.centerforpublictrust.org)

## LEARN IT

Dynamic speakers and presenters will share strategies and tactics on identifying, avoiding and resolving ethical dilemmas.



## LIVE IT

Participants will network with top business professionals from across the United States, and interact with other attendees on a challenging business ethics case.



## LEAD IT

After the conference, participants will be prepared to apply their conference experience back on their campuses and as they enter into Corporate America.



## ABOUT THE EVENT

Participants will increase their knowledge and exposure to ethical leadership and bring their experiences back home to apply on campus and in future careers.

## WORKSHOP OFFERINGS

Conference attendees will participate in interactive sessions covering a variety of leadership and business ethics topics including:

- From Conflict to Collaboration
- The Dynamic Ethics Case
- Leading with Ethics
- Campus Best Practices
- The Successful Career Search
- Building an Ethical Reputation

## SPEAKERS / PRESENTERS



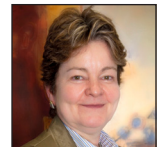
**Larry Bridgesmith**  
Institute for Conflict Management



**David Costello**  
Retired NASBA & CPT



**Jerry Esselstein**  
Jerry L. Esselstein Company, LLC



**Linda Ferrell**  
University of New Mexico



**O.C. Ferrell**  
University of New Mexico



**Bucky Glover**  
Potter & Company



**Amy Walters**  
CPT



**Alfonzo Alexander**  
CPT

And more...

## ABOUT THE STUDENT CPT

With chapters on college campuses nationwide, the Student Center for the Public Trust (Student CPT) provides an interactive environment where ethical business behaviors and ideas can flourish, while creating opportunities for students to network with the business community and develop professional leadership skills.

For information on the Student CPT, contact Amy Walters: [awalters@nasba.org](mailto:awalters@nasba.org)

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