



Dear **INSERT INSTRUCTOR NAME HERE**,

I am a member of the **INSERT SCHOOL NAME HERE** StudentCPT Chapter. I wanted to share some information with you about an exciting initiative the chapter is currently hosting, the *Ethics in Action* Video Competition. Professors around the country are assigning the *Ethics in Action* Video Competition as an out of class or extra credit assignment, and I would like to extend an invitation to you and your department colleagues to do the same.

This national competition allows students to think critically when it comes to solving ethical dilemmas. Video topics can include, but are not limited to, conflicts of interest, gender or ethnic inequality, accountability, diversity, competing values, etc.

Students are encouraged to submit videos focused on ethical behavior in one of two categories; short film and commercial. Short film videos should be between 1-3 minutes, with commercials ranging from 30-59 seconds.

Videos must be submitted by March 28, 2021. A panel of judges will then review the videos based on the following criteria: originality, clarity, relevance and critical thinking.

Students have the opportunity to win up to \$1,000 in Amazon gift card prizes. [Click here](#) to learn more about the competition and to view last year's winners.

Feel free to reach out to me at **insert email** or Ashley Metivier, Student Programs Manager, NASBA Center for the Public Trust, at [ametivier@thecpt.org](mailto:ametivier@thecpt.org), should you have any questions. Thanks for your consideration.

Sincerely,

**INSERT YOUR NAME HERE**

**INSERT YOUR OFFICER TITLE HERE**