

Second Student Chapter Launches in Birmingham, Alabama

The NASBA Center for the Public Trust launched its second Student Center for the Public Trust (SCPT) chapter in Birmingham, Alabama on November 4, 2010. More than 55 students participated at Birmingham Southern College.

“The enthusiasm about the new chapter at BSC is very exciting,” said Chapter President Clay Malcolm. “Students realize the value of belonging to an organization like this, both in the insight and ethical perspective that they will gain through our activities and also the statement that it makes to potential employers. I think that active membership in an ethics club like ours can speak volumes as an affirmation of a student's good character.”

The SCPT chapter at Birmingham Southern College provides a unique environment for professional development and networking opportunities while enhancing leadership skills among its student members. SCPT also offers a connection between students and professionals that will aid in transitioning students into the corporate world.

For more information about Student Center for the Public Trust chapters visit www.studentcpt.org or contact Jenn Bouchard at jbouchard@nasba.org or 615-564-2129.

2010

ALPFA Awards

This year's winners are...

Executive of the Year: Steve Whaley

Lifetime Achievement: Juan Roberto Job

Woman of ALPFA: Marcel Quiroga

Most Promising Business Professional: Erica Marquez

National Student of the Year: Christopher Houseman

Outstanding Professional Service to ALPFA: Brigette Bustos

Professional Chapter of the Year

- **North:** Boston
- **South:** Tampa
- **Midwest:** Chicago
- **West:** Seattle
- **Central:**

Dallas

**Student
Chapter of the
Year**

- **North:**
Baruch
- **South:**
University
of Florida
- **Midwest:**
Midwest
University
of Illinois,
Urbana
Champaign
- **West:**
University
of
Washington
- **Central:**
University
of Texas,
Austin

**Nominations
are
closed
as of
June 6,
2010.**

The ALPFA Awards recognize members who have helped promote the mission of the organization: To create opportunities, add value, and build relationships for our members,

community and business partners while expanding Latino leadership in the global workforce.

Professional and Student Regional Chapter of the Year

One **Professional** and **Student** chapter from each region will be chosen as Chapter of the Year. A total of 10 awards will be distributed.

Description

This Chapter has the most growth percentage. This chapter has shown its support to the organization by exemplifying the scholarship programs and commitment to providing career opportunities for business professionals. This Chapter has promoted diversity within Corporate America and/or Government. This chapter has shown a strong commitment to ALPFA and its members.

- **North**
- **South**
- **Central**
- **Midwest**
- **West**

Criteria

- Chapter exhibits a solid and cohesive team environment
- Demonstrates leadership in the community by holding and participating in diversity events
- Holds no less than the minimum number of events requested for its membership (chapters established over 1 year)
- Has a good working relationship with the national team
- Promotes the organization and its missions/goals within Corporate America and/or Government
- Has built and maintained a dedicated and trusted relationship with its partners
- Demonstrates growth in its professional and/or student membership
- Promotes ALPFA and its programs to members and sponsors/partners

National Student of the Year

One student will be chosen as National Student of the Year.

Description

The Student of the Year Award is presented to an individual who has shown an excellent balance between academics and community involvement and is actively involved in the student chapter. This individual will possess a minimum GPA of 3.0. This person is innovative and has demonstrated the leadership qualities that are essential to a promising future career. This individual has devoted countless time and effort at a local or national level to ALPFA and has promoted the organization within their student environment.

Please have the **nominee's resume** available before completing the nomination

Criteria

- Shows an extraordinary balance between academics and serving the

form.

community

- Actively seeks to assist both professional and student chapter to meet target goals by devoting their free time to the chapters
- Is a role model to the student membership
- Is an active, paid student member
- Is considered an ideal candidate for transition to the Professional Board
- Holds a minimum GPA of 3.0

Most Promising Business Professional

One Professional from one of the 29 Chapters will be chosen as the Most Promising Business Professional.

Description

This individual has graduated within the last five years from an undergraduate/graduate program. This person shows strong innovative and leadership skills, has impacted their environment by being a strong supporter of diversity at work and has shown continuous commitment to ALPFA.

Please have the **nominee's resume** available before completing the nomination form.

Criteria

- Has graduated within the last five years from an under/graduate program
- Shows strong leadership skills both in ALPFA and their career
- Has made a significant contribution to their chapter
- Is a strong supporter of ALPFA and its programs
- Has shown a good balance between work and supporting diversity initiatives
- Demonstrated the highest quality of service in their career progression
- Is a paid member, in good standing.

Executive of the Year

Please have the **nominee's resume** available before completing the nomination form.

Description

Presented to an individual who is career oriented, a strong supporter within a corporate sponsor firm, and has reached a leadership position within their organization. This person has promoted diversity within Corporate America and/or Government, and has a strong personal interest in our mission. This individual has been visible at our functions/meetings and has shown a strong commitment to ALPFA and its members.

Criteria

- Individual who had dedicated themselves to achieving a high level of leadership within their organization

- Is a strong supporter within a corporate sponsor company
- Consistently promotes diversity within Corporate America and/or Government
- Continuously shows that they and their organization/company are aligned with ALPFA's mission and goals
- Attends functions/meetings and shares their knowledge and experiences with the membership
- Active, paid ALPFA member

Lifetime Achievement Award

Please have the **nominee's resume** available before completing the nomination form.

Description

Presented to an individual who has demonstrated a long-term commitment to ALPFA, over at least an eight-year period. This individual has devoted countless hours to the organization, possesses excellent outreach skills and has played a leadership role in helping ALPFA become the great organization it is today. This person consistently gives their time, energy, creativity and talents in order to further ALPFA's goals and objectives through their long-term service.

Criteria

- Individual has demonstrated a long-term commitment to ALPFA for 8 years or more
- Devotes countless hours to the organization and has helped build leaders and leadership roles
- Consistently willing to help those in the organization who request guidance.
- Is innovative, energetic and talented.
- Active, paid ALPFA member

Woman of ALPFA

Please have the **nominee's resume** available before completing the nomination form.

Description

The Women of ALPFA award will be awarded to an individual who over a period of time has enthusiastically promoted the advancement of Latinas and who personifies the qualities prized in successful professionals: leadership, vision, and character.

Criteria

- ALPFA member who has enthusiastically promoted the advancement of Latinas
- Possess the qualities that are prized in successful professionals
- Shows themselves to be a leader and visionary with a healthy reputation

- Consistently willing to help ALPFA professional and student members
- Attends and participates in meetings / functions to support their chapter
- Active, paid ALPFA member

Outstanding Service to ALPFA

Please have the **nominee's resume** available before completing the nomination form.

Description

Presented to an individual who has impacted ALPFA through their commitment and loyalty to the organization in the last 2 to 3 years. This person has demonstrated leadership skills through service and has inspired other members by promoting ALPFA's mission and values within their community and at work. This honoree has demonstrated their personal commitment at a local or national level and has contributed with strategic guidance and support.

Criteria

- Has demonstrated consistent leadership and loyalty to the organization over the past 2-3 years.
- Has built a strong, positive reputation at the local, regional and national level.
- Volunteers their time at the national or local level to assist with strategic guidance and support.
- Is an active paid member
- Is willing to share their knowledge for the good of the organization.
- Inspires others by promotion ALPFA's mission and values within their community and at work.